

Come As A Student - Leave As A CEO

Unlock your unlimited creative potential and watch your ideas become reality at MUM's new Concept to Market Institute

Are you a student who has ideas for a product or business that may never see the light of day? Have you ever dreamed of running your own company? We all have. Whether you are a student or not, everyone possesses the creativity to bring their ideas to life. Now you can unlock this creative potential. That's what the Concept to Market Institute (CTMI) at Maharishi University of Management is all about.

A Gold Mine of Resources

Here you'll have a creative explosion. Learn secrets of the global marketplace you never knew existed. Create products and services with real world potential, based on your own thoughts and ideas. Discovering your ideal product or service is just the tip of the iceberg. (We'll work together to develop a prototype and test its market viability.)

The next step is creating and implementing a marketing campaign. You'll be guided by some of the world's leading experts and authorities in multi-media marketing and advertising.

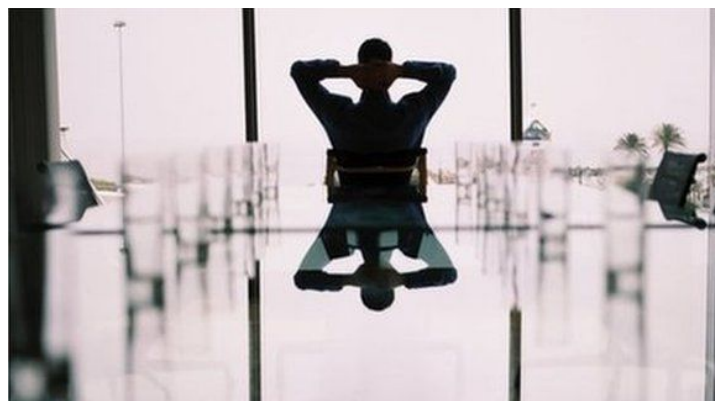
Ready Set? Go!

From there we continue building, shaping, and designing each of the business launch requirements, from product development and manufacturing, to ad design and creative implementation. The best part, it's all yours.

"This Course for me was hands down the best course I have taken here at MUM. I would highly recommend this course to anyone interested in business and or marketing." – James Young student



Do you have what it takes?



Wantrepreneur or Entrepreneur?

Brain Laser Beam

The secret sauce of CTMI's success is the Transcendental Meditation (TM) technique, which unleashes your creativity and mental strength. The power of a laser beam comes from its orderly and synchronous light-waves. Neuroscientists have found that this is exactly what happens to your brain waves during TM: powerful and creative mental orderliness. You'll be amazed when you experience it for the first time.

"It's a game changer!"

"The Concept to market institute has been a game changer for me. Creating a business first hand is invaluable.

Thanks, MUM and CTMI."

– Alden Rowe student

World Class Mentors

Figuring out if a business works can often destroy even the biggest bank account. You'll have a board of advisors and potential investors who have managed billions guiding you through the funding process and onto the marketing launchpad. Experts in every field of business including finance, marketing, branding, manufacturing, retail, sales, and legal services are on your team.

Do You Qualify? You Bet!

Call Us: 1-800-369-6480

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Visit: mum.edu/ctmi

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